COOPERATION WITH FOREIGN MISSIONS IN PROMOTING HIGHER EDUCATION ABROAD

HUNGARIAN HIGHER EDUCATION IN NUMBERS *(2019/2020)*

65 HEIs

ca. **285,000** students

38,500 international students
- in **700** study programs
- from **163** countries

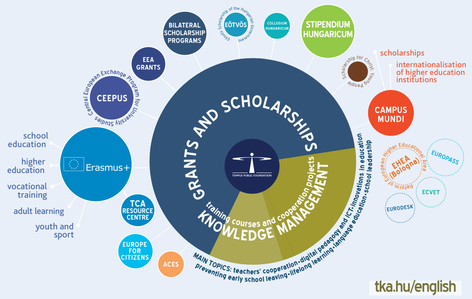
The percentage of international students almost doubled since 2013:
- 2013: **7,2%**
- 2019: **13,5%**

SCHOLARSHIP PROGRAM FOR THE HUNGARIAN DIASPORA

- strengthen the ties between Hungarian diaspora communities and Hungary
- give access for young people living in Hungarian diasporas to study programs in Hungary
- promoting Hungarian language and culture
- support the reconnection to Hungarian heritage
- supporting Hungarian diaspora communities
- Scholarship program starts in the academic year 2020/2021 (application period starts in fall 2020)

TEMPUS PUBLIC FOUNDATION'S ACTIVITIES

Tempus Public Foundation (TPF) is a non-profit organization established in 1996 by the Hungarian Government, with the task of managing international cooperation programmes and special projects in the field of education, training and EU-related issues. TPF is the national Erasmus+ agency, and coordinates scholarship programmes such as Campus Mundi for outbound students and Stipendium Hungaricum programme for inbound students.



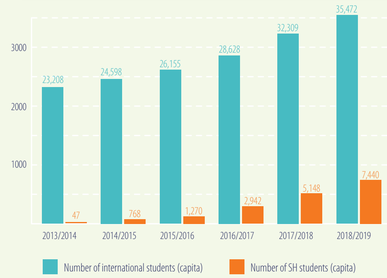
Study in Hungary is an initiative for the promotion of Hungarian higher eduation supported by TPF.

EFFECT OF A NATIONAL INBOUND MOBILITY SCHEME – ENHANCING THE INTERNATIONALISATION PROCESSES OF HUNGARIAN HIGHER EDUCATION

The Stipendium Hungaricum Scholarship Programme is a governmental initiative which offers a unique opportunity for participating universities to increase the number of their students and thus enhance their internationalisation processes.

STIPENDIUM HUNGARICUM

Trends in the number of international students in Hungary, 2013-2019

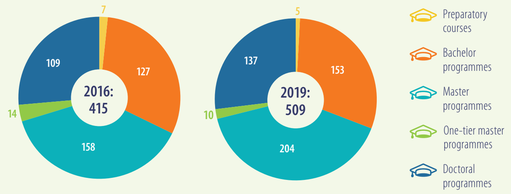


The number of Stipendium Hungaricum scholarship holders was doubled yearly between 2014 and 2016.

6% > 12%

Increasing ratio of international students compared to the overall student number in the past 5 years

Increasing number of study programmes in the framework of Stipendium Hungaricum Programme, 2016–2019



Impact on institutional development

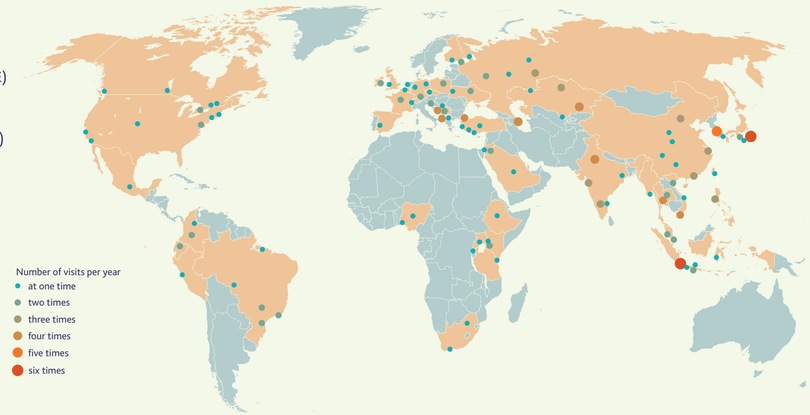
- QUALITY IMPROVEMENT
- STUDENT MENTORING
- CURRICULUM DEVELOPMENT
- CAPACITY BUILDING
- INTERNATIONALISATION ON STRATEGY LEVEL
- CULTURAL DIVERSITY

GLOBAL PROMOTIONAL ACTIVITIES – SUPPORTING INSTITUTIONS IN ENHANCING THEIR INTERNATIONAL VISIBILITY

a.) international education conferences and exhibitions with the aim of partnership-building (APAIE, NAFSA, EAIE)

b.) Student-recruitment fairs (Europosgrados, EHEF, Study in Europe cooperation)

c.) participating fairs with the involvement of foreign missions



Study in Hungary promotion in the year of 2019

Foreign missons were involved in 34 visits from the preparation to the organisation stage.

- **18** with the participation of TPF
- **11** with the participation of only the local foreign mission
- **221** representatives from Hungarian HEIs

DIPLOMAT-NETWORK – A TOOL FOR STRENGTHENING KNOWLEDGE DIPLOMACY

- **ANNUAL CONFERENCE** for Hungarian diplomats responsible for education and culture
- **INVOLVEMENT IN PROMOTION** regional student-recruitment activities
- **PROFESSIONAL DEVELOPMENT** participation as professionals at education expos
- **PARTNERSHIP BUILDING** aiming to promote Study in Hungary regionally
- **REGIONAL FORUMS** with the aim of building networks among foreign missions
- **DELEGATION SUPPORT** helping Hungarian delegations regionally

OPPORTUNITIES AFTER COVID-19

- organize more online webinars, and training courses for embassies
- creating online platforms for networking and knowledge sharing between HEIs and embassies
- virtual recruitment methods
- professional support – manuals
- participation at virtual education expos

- **SHARING KNOWLEDGE**
- **GLOBAL PROMOTIONAL STRATEGY**
- **REGIONAL FOCUS – GLOBAL NETWORK**
- **BRIDGE** higher education institutions – foreign missions: channelling knowledge about domestic and international institutions
- **IMPACT ON THE DIPLOMACY AND BUSINESS SECTOR** international higher education has a role in strengthening bilateral relations, international engagements
- **LINKING** international higher education and research with international relations

SZÉCHENYI 2020

HUNGARIAN GOVERNMENT

European Union
European Social Fund

INVESTING IN YOUR FUTURE

STUDY IN HUNGARY

CAMPUS MUNDI

TEMPUS PUBLIC FOUNDATION

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Tempus Public Foundation, Hungary

RESOURCES:

www.oktatas.hu The official website of Educational Authority in Hungary provides statistical data (Higher Education Information System) on higher education.

www.tka.hu The official website of Tempus Public Foundation provides both general and detailed information on internationalisation of Hungarian higher education.

tpf.hu/english
studyinhungary.hu
stipendiumhungaricum.hu