



MEASURING THE ECONOMIC IMPACTS OF INBOUND HIGHER EDUCATION MOBILITY IN HUNGARY

HUNGARIAN HIGHER EDUCATION (2020/2021)



65 HEIs



ca. 287,500 students



ca. 38,000 international students

> in 712 study programmes

> from 165 countries



Percentage of international students within student population ~ doubled:

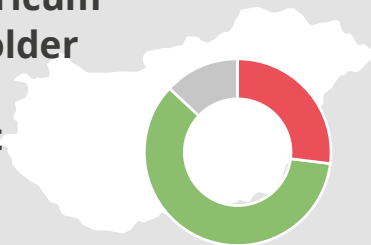
> 2013: 7.2% > 2021: 13.2%

Percentage of international student groups:

> 27% Stipendium Hungaricum (SH) scholarship holder

> 60% fee-paying student

> 13% Erasmus+ student



THE EMPIRICAL RESEARCH (2020)

- > coordinated by Terra Graph Ltd., headed by Dr. Zsuzsa M. Császár
- > supported by the Ministry of Foreign Affairs and Trade
- > commissioned by Tempus Public Foundation

METHODOLOGY

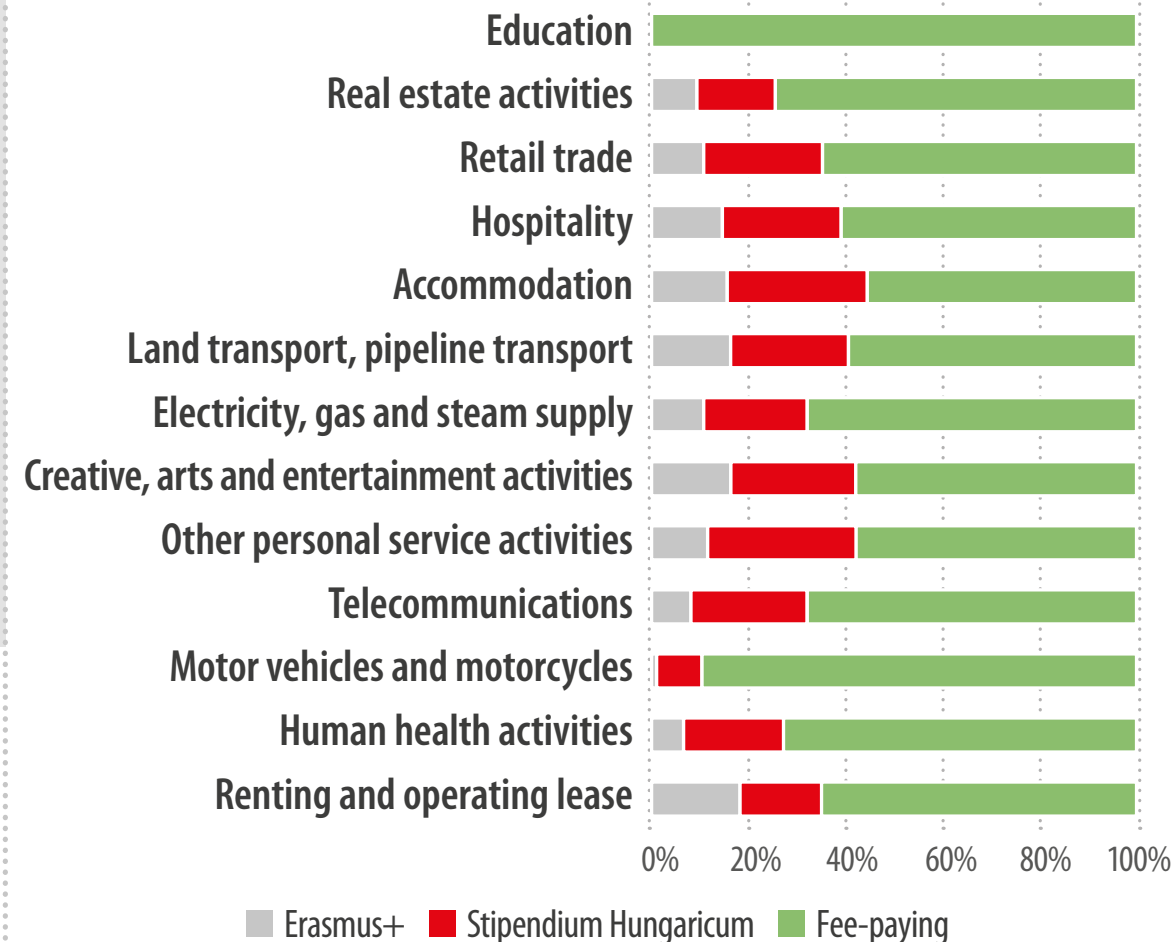
QUANTITATIVE METHODS

- > questionnaire survey for international students: 6296 responders from 123 countries
- > database analysis of secondary data provided by central governmental offices

QUALITATIVE ANALYSIS

- > analysis of relevant literature
- > expert interviews: 2 vice mayors and 14 service providers
- > focus group studies: 52 international students

Weight of different international student groups in the impact on various industries



Monthly and yearly aggregated spending of international students and guests

EXPENDITURE ITEM	MONTHLY SPENDING / PERSON			YEARLY SPENDING / TOTAL
	Erasmus+	Stipendium Hungaricum	Fee-paying	Total expenditure of all international students
Regular expenditure	€ 640	€ 604	€ 738	€ 230 227 728
Tourism expenditure	€ 145	€ 92	€ 110	€ 36 729 436
Occasional spending	€ 33	€ 66	€ 211	€ 49 522 193
Tuition fee	–	–	€ 898	€ 179 048 136
Guests' expenditure	€ 78	€ 39	€ 60	€ 18 919 020
Students' and guests' total expenditure	€ 897	€ 801	€ 2 017	€ 514 446 512

MAIN CONCLUSIONS AND RECOMMENDATIONS

- > International students generate a revenue of ca. € 514 500 000 a year, creating ca. 2799 workplaces nationwide.
- > Different groups have different spending patterns and a varying degree of impact.
- > Their spending present an important market within tourism (including their guests' contribution).
- > Unexploited market potential in Hungary's tourism, with special regard to regional effects, including provincial cities
- > Further development of internationalisation of cultural services (e.g. English-speaking movies)
- > Strengthening of international alumni networks of universities

RESEARCH SUMMARY: tka.hu/kiadvany/14367/measuring-the-economic-impacts-of-inbound-higher-education-mobility

Tempus Public Foundation is a non-profit organisation established in 1996 by the Hungarian Government. It manages international cooperation programmes and projects in the field of education, training, youth and EU-related issues. It is the national Erasmus+ agency and coordinates programmes such as the Stipendium Hungaricum scholarships for inbound students and the Study in Hungary initiative.

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